

Two Capital Campaigns

8K Seed Capital

Eight thousand dollars will serve to get the ball rolling. It will produce the first version of the CD that will have a user friendly way to find hundreds of useful links and dozens of articles. These will be in a wiki kind of an interactive encyclopedia format modeled after the largest wiki http://en.wikipedia.org/wiki/Main_Page But what will make this unique is that it will be Bible based and Christ centered. People will be able to add and edit the contents on the web. There will be various moderators and editors. One time per quarter (and more often as needed) this will be burned on to a CD along with other helpful materials. That will make all the information available instantly in the hurricane impacted zones without needing a web connection. Also people will be welcomed to print pages out as needed. Each page will have the web address so they can learn more and get updates.

40K Strong Start

Forty thousand dollars (40K) is the fund raising goal for the Strong Start Capital Campaign. This will give the emerging ministry a strong start. Those funds go into four areas equally at 10K each – Consultants, Web Development, Hardware & Software and Initial Salaries.

Consultants

The business consultants will take the many of pages online. They will ask me tough questions. Together we will craft a Strategic Plan and PERT chart of prioritized projects with key tasks for the roll out this summer (2006). The deliverables described include short, sweet and simple ways to cast the vision for the emerging ministry to others. These include a PowerPoint slide show for an individual or small group, printed overview, demo CD, a DVD and simple brochure. There will be an initial business plan that will be used as a working document. This will appeal to prospective major donors who are business owners. In other parts of the presentation for the ministry this is referred to as the Blueprint. It will be a "living document" that is continually improving.

Web Development

In order to fulfill the complex mission of the emerging ministry then there must be a professionally designed web platform. Part of the output from the consultants becomes input for the web designers. The core of the web platform will be able to easily host and interface the Five Key Services of Networking Hub, Information Clearinghouse, Education Nucleus, Think Tank and Research & Development Lab. There will be ways to readily add plenty of content each week. This will include news, networking contacts, information, education and inspiration.

Hardware & Software

Along the way the consultants and web developers will be recommending all sorts of hardware and software. The initial 10K will provide a strong start. During the coming months other equipment and software will be added as needed.

Initial Payroll

The ministry is designed to pay for its own costs of operation after it gets going. You could not expect a new bookstore or restaurant to pay all of it's payroll from the sales during the early phase. The income streams that the consultants and web developers will be working to develop from the start include: donations, sale of products like downloads and audio CDs, memberships, affiliations and advertisements.