

INTRODUCTION

Join me in imagining what it will be like when Four Bridges Ministry has successfully connected the Body of Christ in the wake of many hurricanes.

Let us assume for this exercise that we have done the following 12 things:

1. interviewed the leaders and front line workers in many organizations that have worked in disaster relief. Then we applied their recommendations to our preparations and policies
2. experienced a wide range of challenges in various kinds of communities
3. kept good records during each incident like facts, feelings, insights, answered prayers, problems, solutions, set backs, break throughs, etc.
4. prayerfully debriefed after each major phase to notice the lessons God is teaching us and how we can improve next time
5. diligently enrolled more intercessors along the way and developed effective ways to involve them in the short term and long term prayer strategy
6. gracefully nurtured the relationships that began immediately after the hurricane hit while developing them for weeks and months later. For example, those who have been through that kind of a tragedy can best empathize with and serve the ones that will be affected later.
7. adapted the online collaborative methods that businesses use to enroll all kinds of advisors from all over the world to help us solve the complex problems we encountered
8. used Convio www.convio.com and other services to tactfully convert the visitors to the web site into donors
9. created many and various ways to make the web site and quarterly CDs appealing to advertisers
10. developed a wide range of very attractive digital products to sold to those who come to the web site
11. grew a subscription base for the quarterly CDs
12. included an income stream from carefully chosen affiliates like www.Amazon.com